

Supplier Listing/Advertising Agreement

This Advertising Agreement (this "Agreement") is made between OINDPnews LLC ("Publisher") and _____ ("Advertiser"), effective as of the _____ day of _____, 2024.

Publisher owns and operates a web site at www.oindpnews.com, hereafter known as "the web site."

1. Advertiser will supply images and any text necessary to create a listing as described in Exhibit A within 30 days of the date of this contract unless Advertiser specifies that Publisher will provide the copy. Publisher reserves the right to reject any images or text that it deems inappropriate at its sole discretion. If Advertiser fails to supply all materials within 30 days, Publisher cannot guarantee the availability of selected advertising options or positioning.
2. This term of this agreement will run for 12 months from the date set forth above and will renew automatically unless terminated. Either party may terminate without cause by giving 30 days' written notice.
3. Advertiser will compensate Publisher for the term of the listing as specified in Exhibit A by payment in US dollars. If Advertiser fails to make payment in full within 60 days of the initial posting or renewal date, Advertiser's listing/advertising materials may be removed from OINDPnews.com and archived until payment is received by Publisher. Reinstatement may incur a fee of \$150.
4. Publisher's relationship to Advertiser is that of independent contractor, and nothing in this agreement creates or implies any other relationship between the parties.
5. Advertiser hereby represents and warrants to Publisher that Advertiser is the sole and exclusive owner or valid licensee, and/or authorized user of all right, title and interest in and to the images, text, and other materials provided by Advertiser for use in an advertisement. Advertiser will indemnify and hold Publisher harmless against any claims incurred by Publisher due to (i) publication of Advertiser's advertising materials, including, but not limited to, any claims related to intellectual property or copyright infringement, or (ii) Advertiser's breach of this Agreement, as well as any associated costs, including reasonable legal fees.
6. Publisher makes no representation or guarantee of number of visits, impressions, or any other activity regarding Advertiser's supplier listing, and Publisher will not provide data on such activity unless requested.
7. Publisher will not be liable for any damages in the event that the web site cannot be accessed for any reason, including hardware or software failures. Any liability of Publisher under this Agreement shall be limited to the amount paid by Advertiser for the advertisement(s) covered under this agreement during the current advertising period of no more than 12 months. Neither Publisher nor its employees, affiliates, representatives, or assigns shall be liable for special, consequential or incidental damages, or lost profits suffered by Advertiser.

8. This Agreement is deemed to be governed by and construed in accordance with the internal laws of the State of Tennessee in all respects. Any disputes, controversies, or claims arising out of this Agreement shall be heard in the state or federal courts located in Hamilton County, Tennessee, and all parties to this Agreement waive any objection to the jurisdiction of said courts, whether based on convenience or otherwise. The prevailing party will be entitled to costs associated with the dispute, including reasonable legal fees.

9. This Agreement and its exhibits constitute the complete, final, and exclusive Agreement between the parties with respect to the subject matter within, and any amendments or modifications of the Agreement must be made in writing and executed by both parties.

10. In the event that any one or more of the provisions of this Agreement shall be or become invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein shall not be affected thereby.

11. The undersigned represents and warrants that he or she is duly authorized to execute and deliver this Agreement on behalf of Advertiser.

12. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument and shall be a binding agreement when one or more of the counterparts have been signed by each of the parties and delivered to the other party.

Select options *(all as described in Exhibit A):*

Basic listing (\$600/12 months or \$500 if combined with an eligible add-on)

choose category: ☐ Capsules and blisters ☐ Consultants ☐ Contract manufacturing
☐ Contract research ☐ Devices ☐ Education ☐ Excipients ☐ Filling machines
☐ Instruments ☐ Particle engineering ☐ Software and modeling

Add-ons:

Preferred placement of basic listing

☐ category sponsorship (top) (\$800/12 months) ☐ category sponsorship (left column) (\$600/12 months)

Additional content

☐ dedicated page (\$800/12 months)
☐ additional white paper (\$200/12 months, not eligible for discount)
☐ additional boxed listing (\$500/12 months, not eligible for discount, mark category for listing above)

Web site banners

☐ main site pages banner, top (\$2400/12 months) ☐ main site pages banner, left column upper (\$1800/12 months) ☐ main site pages banner, left column lower (\$1600/12 months)

☐ news item banner, top (\$2000/12 months) ☐ news item banner, left column upper (\$1600/12 months) ☐ news item banner, left column lower (\$1400/12 months)

Newsletter advertising

☐ newsletter banner advertising for ____ months (\$1200/3 months or \$4500/12 months)

☐ newsletter logo for ____ months (\$600/3 months or \$2200/12 months)

☐ newsletter text ad (\$1000/once)

Webinar promotion

☐ webinar page listing, text only (\$400/3 months or \$600/6 months or \$1000/12 months)

☐ webinar page listing, with video (\$600/3 months or \$900/6 months or \$1600/12 months)

☐ featured webinar widget listing (\$400/month)

IN WITNESS WHEREOF, the parties have executed this Agreement as of the ____ day of _____, 2024.

OINDPnews LLC

Advertiser:

By: _____

Beth Ellen Roberts

By: _____

Owner

Name: _____

Title: _____

Exhibit A

SUPPLIER LISTING/ADVERTISING OPTIONS

BASIC LISTING

Includes a 50-100 word description of the supplier's products and/or services, an image (maximum size 10,000 sq. pixels) linked to the supplier's web site, a direct link to the supplier's web site, and a link to a white paper posted on oindpnews.com. The listing will appear on one (1) of the pages of oindpnews.com under the heading "Suppliers." The supplier will specify on which of the supplier pages the listing should appear. The supplier page may include listings and/or advertisements from other suppliers of products and/or services.

Listing fee: \$600/12 months (or \$500 if combined with an eligible add-on)

PREFERRED PLACEMENT OF BASIC LISTING

CATEGORY SPONSORSHIP*

Top of page: Includes guaranteed positioning of the basic listing at the top of the selected supplier page and a 468 x 60 banner ad at the top of that page. (one available per supplier category)

Left column: Guaranteed positioning of the basic listing on the category page and a 180 x 150 banner ad in the left column. Positioning is first come, first served.

Top of page: +\$800/12 months

Left column: +500/12 months

ADDITIONAL CONTENT

DEDICATED PAGE*

A dedicated page for the supplier on OINDPnews that can include any type of content, including animations, videos, images, and links to the supplier's web site.

+ \$800/12 months

ADDITIONAL BOXED LISTING*

Includes the same type of content as the basic listing but appears on a different category page than the basic listing and does not include an additional white paper posting.

+ \$500/12 months

ADDITIONAL WHITE PAPER

Additional white paper posting

+ \$200/12 months

WEB SITE BANNERS

MAIN SITE PAGES BANNER AD*

Banner advertisement on main site pages, including the home page, events calendar, job listings, etc., and excluding news items, features, and supplier pages. (in rotation with up to 3 others)

Top of page: 468 x 60 banner ad at the top of the page
+\$2400/12 months

Left column upper: 180x150 banner ad in left column below supplier category list
+\$1800/12 months

Left column lower: 180x150 banner ad in left column below “left column upper” banners
+\$1600/12 months

NEWS ITEM PAGE BANNER AD*

Banner advertisement on news item pages (in rotation with up to 7 others)

Top of page: 468 x 60 banner ad at the top of that page
+\$2000/12 months

Left column upper: 180x150 banner ad in left column below supplier category list
+1600/12 months *(there is currently limited availability)*

Left column lower: 180x150 banner ad in left column below “left column upper” banners
+\$1400/12 months

CATEGORY PAGE BANNER AD

Includes a 180 x 150 banner ad in side column of selected supplier category page. Positioning of ad is below category sponsor ads and is first come, first served. Basic listing will appear alphabetically after sponsor listings.

+\$200/12 months

NEWSLETTER ADVERTISING

WEEKLY NEWSLETTER BANNER*

Includes 468 x 60 banner ad below news excerpts. Positioning is first come, first served. (maximum of 3, *there is currently a wait list*)

\$1200/3 months or \$4500/12 months

WEEKLY NEWSLETTER LOGO*

Includes company logo (150 px wide, max 150 px tall) below weekly newsletter banners. Depending on screen size, the logo will appear either alongside or above the “Other recent articles” section.

Positioning is first come, first served.

\$600/3 months or \$2200/12 months

WEEKLY NEWSLETTER TEXT AD

One-time appearance in weekly newsletter. Includes 50-100 words of text, image, and link, surrounded by a border. Heading, link, and border color chosen by advertiser. Positioning below news excerpts and above banners. Limited to one per week.

\$1,000/once

WEBINAR PROMOTION OPTIONS**WEBINAR PAGE LISTING, TEXT ONLY**

For promotion of upcoming or archived webinars. Includes 100 words of text, an image (maximum size 10,000 sq. pixels), and a link. Located on OINDPnews Webinar page, below video listings.

+\$400/3 months or \$600/6 months or \$1000/12 months

WEBINAR PAGE W/EMBEDDED VIDEO

Your webinar will be embedded on the OINDPnews Webinar page, with up to 100 words of description. Positioning on the page is first come, first served.

+\$600/3 months or \$900/6 months or \$1600/12 months

FEATURED WEBINAR WIDGET LISTING

Includes 100 words of text, an image (maximum size 10,000 sq. pixels), and a link. Located in accordion-style widget in right column of home page.

+\$400/month

*eligible for discount when combined with basic listing