

Supplier Listing/Sponsorship Agreement

This Agreement is made between OINDP News (“Publisher”) and _____ (“Advertiser”), effective as of the ____ day of _____, 2021.

Publisher owns and operates a web site at www.oindpnews.com, hereafter known as “the web site.”

1. Advertiser will supply images and any text necessary to create a listing as described in Exhibit A within 30 days of the date of this contract unless Advertiser specifies that Publisher will provide the copy. Publisher reserves the right to reject any images or text that it deems inappropriate at its sole discretion. If Advertiser fails to supply all materials within 30 days, Publisher cannot guarantee the availability of selected advertising options or positioning.
2. This agreement will extend for 12 months and will renew automatically unless terminated. Either party may terminate without cause by giving 30 days’ written notice.
3. Advertiser will compensate Publisher for the term of the listing as specified in Exhibit A by payment in US dollars. If Advertiser fails to make payment in full within 60 days of the initial posting or renewal date, Advertiser’s listing/advertising materials may be removed from OINDPnews.com and archived until payment is received by Publisher. Reinstatement may incur a fee of \$150.
4. Publisher’s relationship to Advertiser is that of independent contractor, and nothing in this agreement creates or implies any other relationship between the parties.
5. Advertiser will indemnify and hold Publisher harmless against any claims incurred by Publisher due to publication of Advertiser’s supplier listing or Advertiser’s breach of this Agreement, as well as any associated costs, including reasonable legal fees.
6. Publisher makes no representation or guarantee of number of visits, impressions, or any other activity regarding Advertiser’s supplier listing, and Publisher will not provide data on such activity unless requested.
7. Publisher will not be liable for any damages in the event that the web site cannot be accessed for any reason, including hardware or software failures. Any liability of Publisher shall be limited to the amount paid by Advertiser for the supplier listing during the year.
8. Any dispute arising out of this Agreement will be subject to binding arbitration by a single arbitrator agreed upon by both parties. Arbitration will take place in Chattanooga, Tennessee, USA. The prevailing party will be entitled to costs associated with the arbitration, including reasonable legal fees.
9. This Agreement and its exhibits constitute the complete, final, and exclusive Agreement between the parties with respect to the subject matter within, and any amendments or modifications of the Agreement must be made in writing and executed by both parties.

Select options *(all as described in Exhibit A):*

Basic listing (\$600/12 months or \$500 if combined with an eligible add-on)

- choose category: Capsules and blisters Consultants Contract manufacturing
 Contract research Devices Education Excipients Filling machines
 Instruments Particle engineering Software and modeling

Add-ons:

- additional boxed listing (\$500/12 months, not eligible for discount, mark category for listing above)
- additional white paper (\$150/12 months, not eligible for discount)
- dedicated page (\$600/12 months)
- webinar page listing (\$400/3 months or \$600/6 months or \$1000/12 months)
- featured webinar widget listing (\$400/month)
- main site pages banner, top (\$1800/12 months) main site pages banner, left column (1500/12 months)
- news item banner (top) (\$1400/12 months) news item banner (left column) (\$1200/12 months)
- category sponsorship (top) (\$800/12 months) category sponsorship (left column) (\$500/12 months)
- ad on category page (\$200/12 months, not eligible for discount)
- newsletter banner advertising for ___ months (\$600/3 months or \$2200/12 months)

IN WITNESS WHEREOF, the parties have executed this Agreement as of the ___ day of _____, 2021.

OINDPnews

By: _____

Beth Ellen Roberts

Owner

Advertiser:

By: _____

Name: _____

Title: _____

Exhibit A

SUPPLIER LISTINGS/SPONSORSHIPS

For supplier listings, you can either provide the copy yourself, or for a fee, OINDPnews can write copy for you based on your materials and subject to your approval. If you provide the copy yourself, there is no setup fee. Fees for OINDPnews writing services available on request.

BASIC LISTING:

Includes a 50-100 word description of the supplier's products and/or services, an image (maximum size 10,000 sq. pixels) linked to the supplier's web site, a direct link to the supplier's web site, and a link to a white paper posted on oindpnews.com. The listing will appear on one (1) of the pages of oindpnews.com under the heading "Suppliers." The supplier will specify on which of the Supplier pages, each of which represents a category of products and/or services, the listing should appear. The page may include listings and/or advertisements from other suppliers of products and/or services.

Listing fee: \$600/12 months (or \$500 if combined with an eligible add-on)

ADD-ONS

ADDITIONAL BOXED LISTING

Same appearance as a basic listing -- a 50-100 word description of the supplier's products and/or services, an image (maximum size 10,000 sq. pixels) linked to the supplier's web site, a direct link to the supplier's web site – on an additional category page.

+\$500

ADDITIONAL WHITE PAPER

Post additional white paper (1 included with basic listing)

+\$150

DEDICATED PAGE*

A dedicated page for the supplier on OINDPnews with any content desired, including animations, videos, images, and links to the supplier's web site to remain for the entire period covered by the supplier agreement. No other advertisements will appear on the page.

+ \$600/12 months

WEBINAR PAGE LISTING

For promotion of upcoming or archived webinars. Includes 100 words of text, an image (maximum size 10,000 sq. pixels), and a link to the webinar registration or download page. Located on OINDPnews Webinar page.

+\$400/3 months or \$600/6 months or \$1000/12 months

FEATURED WEBINAR WIDGET LISTING

For promotion of upcoming or archived webinars. Includes 100 words of text, an image (maximum size 10,000 sq. pixels), and a link to the webinar registration or download page. Located in accordion-style widget in right column of home page.

+\$400/month

MAIN SITE PAGES BANNER ADVERTISING*

Banner advertisement on the main site pages, including the home page, events calendar, job listings, etc. and excluding news, features, and supplier pages. (in rotation with no more than 3 others)

Top of page: + \$1800/12 months (*there is currently a wait list for top of page*)

Left column: +\$1500/12 months

NEWS ITEM PAGE BANNER ADVERTISING*

Banner advertisement on news item pages (in rotation with no more than 7 others)

Top of page: 468 x 60 banner ad at the top of that page (8 available)

Left column: 180 x 150 banner ad (8 available)

Top of page: +\$1400/12 months

Left column: +1200/12 months

(add on options continue on next page)

WEEKLY NEWSLETTER BANNER ADVERTISING*

Includes 468 x 60 banner ad at bottom of newsletter. Positioning is first come, first served. (3 available)

\$600/3 months or \$2200/12 months

CATEGORY SPONSORSHIP*

Top of page: Guaranteed positioning of the basic listing at the top of the selected supplier page and a 468 x 60 banner ad at the top of that page. (one available per category)

Left column: Guaranteed positioning of the basic listing in position 2, 3, or 4 on the category page and a 180 x 150 banner ad in the left column in position 1, 2, or 3. Positioning is first come, first served. (3 available per category)

Top of page: +\$800/12 months

Left column: +500/12 months

OPTIONAL CATEGORY PAGE BANNER AD WITH ANY LISTING

Includes a 180 x 150 banner ad in side column of selected supplier category page. Positioning of ad is below category sponsor ads and is first come, first served. Basic listing will appear alphabetically after sponsor listings.

+\$200

*eligible for discount when combined with basic listing